Customer Product Guide

Sovereign Lifetime Mortgages



1. Who are Pure Retirement?

Pure Retirement was founded in 2013 on the belief that everyone deserves to enjoy their later years. Based in Leeds, the company has grown in size with over 40,000 lifetime mortgage customers.

Our team of customer service agents are on hand to answer any questions you may have for the life of your lifetime mortgage with us. The team exclusively deals with over 55s and understands the importance of communicating with empathy, respect, and understanding to help you find the right solution for your needs.

Our lifetime mortgages meet Equity Release Council standards, and we are governed by the FCA, which sets out industry standards to protect you and your loved ones. With over 25 industry award wins and an Investors in People Gold accreditation, our focus on service has always been paramount, with consistent customer praise. As a company that solely provides lifetime mortgages, at Pure Retirement, we are experts in our field.

We aim to be positive contributors to the market in which we reside and the wider world around us. We give back to our local community through our volunteering scheme and set sustainability goals to ensure we work responsibly.









2. Customer feedback

Mr Lav * * * *

They were there every step of the way and taking time to explain everything in detail.

Mr Barty * * * *

I was really impressed by the fact that I was kept informed with the whole process.

3. Pure Retirement lifetime mortgages



No negative equity guarantee



Optional partial repayments



ERC-free repayments



Porting available



Downsizing protection

Pure Retirement's Sovereign Range has the below set of features and criteria, and a qualified adviser will be able to discuss these with you in detail.

| Age | You have to be at least 55 years old. |
|----------------------|---|
| Interest rates | Always fixed for the lifetime of your loan. |
| Loans available from | £10,000. |

| 4. Other costs | |
|-----------------|---|
| Solicitors fees | We estimate solicitor fees will be between £600 - £900. |
| Advice fees | Some advisers charge an advice fee. |

Repayment Charges.

Equity release may not be right for everyone. It may affect your entitlement to state benefits or your options to move house at a later date, and will reduce the value of your estate.

If you do choose to go ahead, your adviser will recommend the best product to fit your needs and support you with the application process.

- © 0113 366 0599
- pureretirement.co.uk

Company registered in England and Wales No. 7240896.

Pure Retirement Limited, 2200 Century Way, Thorpe Park, Leeds, LS15 8ZB.

Pure Retirement Limited is authorised and regulated by the Financial Conduct Authority. FCA registered number 582621.

