

Create your own print material by simply choosing your text header, main body and imagery from the below list. Examples are shown on the following pages.
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Choose your header

1. Thinking of accessing the current value in your home?
2. Secure your future with a lifetime mortgage
3. Build your retirement plan with a lifetime mortgage
4. Equity release can be used for more than just paying off an existing mortgage
5. Many over 55s are now funding their retirement with tax-free cash from their home
6. Unlock the value of your home with a lifetime mortgage
7. Help your clients make the most of the value in their home (introducer option)

Choose your text

Mix and match bullet points as you wish

1. ✓ Optional repayments
✓ Tax-free cash lump sum
✓ No negative equity guarantee
✓ Remain in your own home
2. ✓ Property purchase
✓ Home improvements
✓ Paying off debts/mortgages
✓ Emergency funds
3. ✓ Holiday of a lifetime
✓ Pay debts/loans
✓ Gift to family
✓ Help with existing bills
4. If your clients are over 55 and seeking financial freedom, they may be eligible for a lifetime mortgage. (introducer option)
5. A lifetime mortgage could provide tax-free cash, allowing the comfortable retirement you deserve.

Contact us for qualified and impartial advice.

Choose your image

1. 
2. 
3. 
4. 
5. 
6. 

Customer facing flyer examples

Your Logo Here

Build your retirement plan with a lifetime mortgage



A lifetime mortgage could provide tax-free cash,
allowing the comfortable retirement you deserve.

For qualified and impartial advice, call us on

0123 456 7890

[Your web address here]

With thanks to



This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your address and registered details]

Your Logo Here

Equity release can be used for more than just paying off an existing mortgage.



- ✓ Property purchase
- ✓ Paying off debts/mortgages
- ✓ Home improvements
- ✓ Emergency funds

For qualified and impartial advice, call us on

0123 456 7890

[Your web address here]

With thanks to



This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

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[Your address and registered details]

Ready made customer facing flyer 1

Our original ready made Flyer templates are also available to order if you would prefer.

Your Logo Here

The missing piece of your retirement plan could be locked up in your home



If you're over 55 and own your own home, you could be eligible for a **Lifetime Mortgage**


- ✓ Repay your existing mortgage
- ✓ Home improvements

- ✓ Holiday of a lifetime
- ✓ Helping the family

No monthly repayments

Call us on
XXXX XXX XXXX
 for qualified and impartial advice
www.your.website@here.co.uk

With thanks to



This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your address and registered details]

Ready made customer facing flyer 2

Your Logo Here

Unlock the money within your home to help you in retirement



If you're over 55 and own your own home, you could be eligible for a **Lifetime Mortgage**

- ✓ Repay your existing mortgage
- ✓ Home improvements

- ✓ Holiday of a lifetime
- ✓ Helping the family

No monthly repayments

Call us on
XXXX XXX XXXX
 for qualified and impartial advice
www.your.website@here.co.uk

With thanks to



This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.
 A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.
[Your address and registered details]

Ready made customer facing flyer 3

Your Logo Here

**Paint the future you deserve
in your retirement**



If you're over 55
and own your
own home, you
could be eligible
for a **Lifetime
Mortgage**

- ✓ Repay your existing mortgage
- ✓ Home improvements
- ✓ Holiday of a lifetime
- ✓ Helping the family

No monthly repayments

Call us on
XXXX XXX XXXX
for qualified and impartial advice
www.your.website@here.co.uk

With thanks to



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A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your address and registered details]

Ready made introducer facing flyer 1

Your Logo Here

For Intermediary use only

Could your clients benefit from equity release?



If your clients are over 55 and own their own home, they could unlock some of the **money tied up in their home**

- ✓ Independent advice from qualified equity release advisers
- ✓ Access to some of the best plans on the market
- ✓ We will not cross-sell to your clients

Receive **XX% commission** for referring clients who could benefit from our advice

Call us on

XXXX XXX XXXX

to register as an introducer

www.your.website@here.co.uk

With thanks to



Introducer fees will be paid if your clients proceed with a lifetime mortgage and their case completes following our advice.

[Your address and registered details]

Ready made introducer facing flyer 2

Your Logo Here

For Intermediary use only

Could your clients benefit from equity release?



If your clients are over 55 and own their own home, a **Lifetime Mortgage** could provide the **missing piece** of their retirement plan

- ✓ Independent advice from qualified equity release advisers
- ✓ Access to some of the best plans on the market
- ✓ We will not cross-sell to your clients

Receive **XX% commission** for referring clients who could benefit from our advice

Call us on

XXXX XXX XXXX

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With thanks to



Introducer fees will be paid if your clients proceed with a lifetime mortgage and their case completes following our advice.

[Your address and registered details]