

Create your own print material by simply choosing your text header, main body and imagery from the below list. Examples are shown on the following pages.  
By using our white-label marketing services you will be liable for any compliance breaches and advertising at your own risk. Advisers must always run by their compliance department and add any necessary disclaimers if needed.

## Choose your header

1. Thinking of accessing the current value in your home?
2. Secure your future with a lifetime mortgage
3. Build your retirement plan with a lifetime mortgage
4. Equity release can be used for more than just paying off an existing mortgage
5. Many over 55s are now funding their retirement with tax-free cash from their home
6. Unlock the value of your home with a lifetime mortgage
7. Help your clients make the most of the value in their home (introducer option)

## Choose your text

Mix and match bullet points as you wish

1. ✓ Optional repayments  
✓ Tax-free cash lump sum  
✓ No negative equity guarantee  
✓ Remain in your own home
2. ✓ Property purchase  
✓ Home improvements  
✓ Paying off debts/mortgages  
✓ Emergency funds
3. ✓ Holiday of a lifetime  
✓ Pay debts/loans  
✓ Gift to family  
✓ Help with existing bills
4. If your clients are over 55 and seeking financial freedom, they may be eligible for a lifetime mortgage. (introducer option)
5. A lifetime mortgage could provide tax-free cash, allowing the comfortable retirement you deserve.  
  
Contact us for qualified and impartial advice.

## Choose your image

1. 
2. 
3. 
4. 
5. 
6. 

## Poster examples

Your Logo Here

### Thinking of accessing the current value of your home?



- ✓ Optional repayments
- ✓ No negative equity guarantee
- ✓ Tax-free cash lump sum
- ✓ Remain in your own home

For qualified and impartial advice, call us on

## 0123 456 7890

[Your web address here]

With thanks to



This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.  
[Your address and registered details]

Your Logo Here

### Equity release can be used for more than just paying off an existing mortgage.



If you're over 55 and own your home, you could be eligible for a lifetime mortgage. We're here to help by advising you on all the options available to you.

For qualified and impartial advice, call us on

## 0123 456 7890

[Your web address here]

With thanks to



This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.  
[Your address and registered details]

## Ready made poster 1

Our original ready made poster templates are also available to order if you would prefer.

Your Logo Here

A Lifetime Mortgage could help provide the **missing piece** to your plan for a comfortable retirement



Choosing to release money from your home is a big decision, so we're here to help by advising you on all of the options available to you

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be XX% of the loan amount you receive. A lifetime mortgage may impact your entitlement to means tested benefits and the inheritance you may leave. Plan availability is subject to lenders' criteria and dependent on their terms and conditions.

Call us on XXXX XXX XXXX to find out more

With thanks to

Pure Retirement


[Company Name] is authorised by the Financial Conduct Authority number [XXXXXXX]

## Ready made poster 2

Your Logo Here

A Lifetime Mortgage could help  
you in retirement

We'll provide the canvas...



...Paint the future **you deserve**

Choosing to release money from your home  
is a big decision, so we're here to help by advising  
you on all of the options available to you

This is a lifetime mortgage. To understand the features and risks please ask  
for a personalised illustration. Our typical advice fee would be XX% of the loan amount you  
receive. A lifetime mortgage may impact your entitlement  
to means tested benefits and the inheritance you may leave. Plan availability  
is subject to lenders' criteria and dependent on their terms and conditions.

Call us on XXXX XXX XXXX  
to find out more

With thanks to

Pure Retirement

[Company Name] is authorised by the Financial Conduct Authority number [XXXXXXX]