

Create your own print material by simply choosing your text header, main body and imagery from the below list. Examples are shown on the following pages.  
By using our white-label marketing services you will be liable for any compliance breaches and advertising at your own risk. Advisers must always run by their compliance department and add any necessary disclaimers if needed.

## Choose your header

1. Thinking of accessing the current value in your home?
2. Secure your future with a lifetime mortgage
3. Build your retirement plan with a lifetime mortgage
4. Equity release can be used for more than just paying off an existing mortgage
5. Many over 55s are now funding their retirement with tax-free cash from their home
6. Unlock the value of your home with a lifetime mortgage
7. Help your clients make the most of the value in their home (introducer option)

## Choose your text

Mix and match bullet points as you wish

1. ✓ Optional repayments  
✓ Tax-free cash lump sum  
✓ No negative equity guarantee  
✓ Remain in your own home
2. ✓ Property purchase  
✓ Home improvements  
✓ Paying off debts/mortgages  
✓ Emergency funds
3. ✓ Holiday of a lifetime  
✓ Pay debts/loans  
✓ Gift to family  
✓ Help with existing bills
4. If your clients are over 55 and seeking financial freedom, they may be eligible for a lifetime mortgage. (introducer option)
5. A lifetime mortgage could provide tax-free cash, allowing the comfortable retirement you deserve.  
  
Contact us for qualified and impartial advice.

## Choose your image

1. 
2. 
3. 
4. 
5. 
6. 

## Pull up banner examples

Your Logo Here

### Secure your future with a lifetime mortgage



- ✓ No monthly repayments
- ✓ Tax-free cash lump sum
- ✓ No negative equity guarantee
- ✓ Remain in your own home

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be XX% of the loan amount you receive. A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your web address here]

With thanks to



Your Logo Here

### Unlock the value of your home with a lifetime mortgage



- ✓ Holiday of a lifetime
- ✓ Pay off debts/loan
- ✓ Gift to family
- ✓ Help with existing bills

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be XX% of the loan amount you receive. A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your web address here]

With thanks to





## Ready made pull up banner 1

Our original ready made event banner templates are also available to order if you would prefer.

**Unlock the money from your home...**



**...with a Lifetime Mortgage**

- ✓ Home improvements
- ✓ Repay your existing mortgage
- ✓ Holiday of a lifetime
- ✓ Helping the family


This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

Pure Retirement  
info@pureretirement.co.uk

**Pure Retirement**  
Providing solutions for your future

## Ready made pull up banner 2

**Unlock the  
money from  
your home...**



**...with a Lifetime  
Mortgage**

- ✓ Tax-free cash lump sum
- ✓ No monthly repayments

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

Pure Retirement  
info@pureretirement.co.uk

**Pure Retirement**  
Providing solutions for your future